

City Business 2010-11

mixing business with pleasure

What is City Business?

Now being launched for the start of the 2010-11 season, **City Business** offers the chance for local companies to network and promote their business alongside Hull City AFC.

City Business forms a family representing all industry categories and with regular network meetings and correspondence can use the club as a vehicle to enhance their profile or promote company products and services.

What's in it for my business?

All businesses that support the club, whether through advertising, sponsorship or hospitality will benefit from getting to know other members and building new relationships through the club.

City Business already has over 50 existing member organisations and key commercial partners.

City Business offers the opportunity to tailor make a package to suit your needs and budget, including benefits from networking opportunities, real value advertising and brand exposure.

City Business also offers members exclusive discounts on hospitality, sponsorship and other commercial packages.

How do I get involved?

To find out more and to join City Business contact the Commercial Department on **01482 504600**

Bringing Business Together

City Business Affiliate Member

- USE OF **City Business** LOGO ON COMPANY MATERIALS
- DIRECTORY LISTING IN ALL HULL CITY AFC MATCHDAY PROGRAMMES
- DIRECTORY LISTING ON THE OFFICIAL HULL CITY AFC WEBSITE
- MONTHLY **City Business** CORPORATE NEWSLETTER DISTRIBUTED TO ALL CORPORATE MATCHDAY CLIENTS
- PERSONALISED **City Business** DISCOUNT CARD
- 10% DISCOUNT OFF ALL AVAILABLE MATCHDAY, HOSPITALITY, ADVERTISING AND SPONSORSHIP PACKAGES
- INVITATION TO ATTEND **City Business** NETWORK MEETINGS

Price: £495 + VAT

Gold City Business Affiliate Member

- USE OF **City Business** LOGO ON COMPANY MATERIALS
- 4 x WEST STAND TICKETS, KINGSTON SUITE PASSES, PROGRAMMES AND 2 x CAR PARK PASSES FOR YOUR **City Business** CHOSEN MATCH DURING THE 2010/11 SEASON
- LED SCOREBOARD ADVERT FOR YOUR **City Business** CHOSEN MATCH
- 2 x PLAYER INVITATIONS TO THE HULL CITY AFC 2010 GOLF DAY
- DIRECTORY LISTING IN ALL HULL CITY AFC MATCHDAY PROGRAMMES
- DIRECTORY LISTING ON THE OFFICIAL HULL CITY AFC WEBSITE
- MONTHLY **City Business** NEWSLETTER
- PERSONALISED **City Business** DISCOUNT CARD
- 10% DISCOUNT OFF ALL AVAILABLE MATCHDAY, HOSPITALITY, ADVERTISING AND SPONSORSHIP PACKAGES
- INVITATION TO ATTEND **City Business** NETWORK MEETINGS

Price: £1295 + VAT

Platinum City Business Affiliate Member

- USE OF **City Business** LOGO ON COMPANY MATERIALS
- 4 x VIP HOSPITALITY PACKAGES FOR YOUR **City Business** CHOSEN MATCH DURING THE 2010/11 SEASON
- PROMOTIONAL ACTIVITY IN ALL HOSPITALITY AREAS FOR YOUR **City Business** CHOSEN MATCH
- 1 x FULL PAGE PROGRAMME ADVERT FOR YOUR **City Business** CHOSEN MATCH
- LED SCOREBOARD ADVERT FOR YOUR **City Business** CHOSEN MATCH
- 2 x 2010/11 SEASON TICKETS
- 10% DISCOUNT OFF HULL CITY MERCHANDISE FROM TIGER LEISURE
- COMPANY LOGO ON HULL CITY AFC OFFICIAL TEAM SHEET DURING THE 2010/11 SEASON
- 4 x PLAYER INVITATIONS TO THE HULL CITY AFC 2010 GOLF DAY
- DIRECTORY LISTING AND COMPANY LOGO PUBLISHED IN ALL HULL CITY AFC MATCHDAY PROGRAMMES
- DIRECTORY LISTING AND LINK TO COMPANY WEBSITE ON THE OFFICIAL HULL CITY AFC WEBSITE
- MONTHLY **City Business** NEWSLETTER
- PERSONALISED **City Business** DISCOUNT CARD
- 10% DISCOUNT OFF ALL AVAILABLE MATCHDAY, HOSPITALITY, ADVERTISING AND SPONSORSHIP PACKAGES
- INVITATION TO ATTEND **City Business** NETWORK MEETINGS

Price: £4000 + VAT